

News Release

BIG Begonia x benariensis

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BIG Begonias from Benary now in 5 attractive colours

This year colour number five will be released by Benary: BIG Rose Green Leaf. The BIG series now offers five attractive colours above glossy deep green or bronze foliage.

BIG around the world

Since BIG was introduced in 2008, the series has captured more and more of the global market, from China and Russia to Europe and the US. All around the globe it is the most popular begonia of its kind. Its multi-purpose use and extremely easy maintenance make it so popular around the world. Even in front of the White House in Washington, at Hampton Court Palace, or in Austria BIG produces fantastic blooms.

Let's just say: BIG is Beautiful!

They are sure to become the no. 1 eye catcher, because BIG begonias offer 100% superlatives across the board. Producing a myriad of up to 8 cm large, oval-shaped flowers, BIG begonias have excellent germination capacity and outdoor performance.

A big sensation in containers and baskets alike, these matchless luxurious begonias make a stately presentation in park settings and large landscape plantings which truly creates that WOW! effect. BIG begonias offer everything garden lovers, commercial growers, or retailers can ask for. Reliable and attractive BIG begonias are easy to please, thriving in any position from full sun to shade.

BIG advantages at a glance:

- Excellent germination rates
- Finishes two weeks earlier than other begonias of this class
- Weather tolerant, upright habit and large showy blooms ensure superior garden performance
- Premium look in all container types
Best landscape begonia on the market
- Thrives in sun or shade

The BIG Easy - The Easiest Plant You'll Ever Grow

BIG begonias thrive anywhere from full sun to full shade. They can handle the hottest summer days, and stand up to the worst thunderstorms. BIG begonias don't need much water, so water them every other day and they will be covered with huge beautiful flowers and clean glossy leaves all summer.

Once they're established, you can even go on a week-long vacation and come back to beautiful flowers. No worries! They can even take a few hits when the temperatures dip into freezing. So look no further, buy the easiest plant you'll ever grow - BIG begonias.

The benefits of BIG begonias lie not only in their impressive blooms, but also in their ability to increase profitability through the entire supply chain. BIGs are extremely disease-tolerant, cost-efficient and adaptable.

BIG attraction anywhere

BIGs flower two weeks earlier than comparable competitive varieties and continue nonstop in abundance from spring to late autumn. BIG begonias are an attraction in any garden. In no time at all they create marvellous masses of flowers in baskets, tubs and flower beds. BIG is the best outdoor begonia in the industry and creates stunning landscapes.

BIG begonias are better in every respect. Producing myriad, up to 8 cm large, oval-shaped flowers, BIG® begonias have excellent germination capacity and provide outstanding outdoor performance.

[Picture download of BIG \(low res\) from Benary website:](#)

<http://www.benary.de/en/node/1809> (New colour BIG Rose Green Leaf)

<http://www.benary.de/en/node/1864>

<http://www.benary.de/en/node/1313>